

2008 The Business-University Forum of Japan International Symposium, Niigata

**Driving Innovations through Business, Education and
Social Entrepreneurship:**

Toward empowerment and renaissance in non-metropolitan region

9-10 May, 2008

Hotel Niigata, Niigata Japan

About the forum: Global changes of huge scale such as climate change, demographic ageing and decline, a tectonic shift from manufacturing goods to creating and servicing knowledge and information in economic activities lead us to rethink the nature of a new age and to confront new challenges. This symposium is organized in response to the questions: What are keys to understanding these new challenges and what strategies are required to address them?

Our answer is to reinvigorate innovations of all kinds, technological, organizational, social and educational. The proposed symposium focuses on innovations through education and social entrepreneurship, especially on empowerment and renaissance of non-metropolitan cities and regions throughout the world.

In probing into the above questions the symposium should be able to come up with answers to a set of high priorities in our common endeavor to cultivating innovative propensities among leaders at all levels, to promoting education and social entrepreneurship to further innovations among business and society, and to empowering and invigorating business, government and non-governmental organizations and individuals especially in non-metropolitan areas throughout the world.

It is our common belief that the symposium is a first step to help accelerate the speed and scope of our common endeavor.

Venue: The venue of the symposium. Niigata city, almost serendipitously befits our spirit.

---First, the Group of Eight Labor Summit takes place in Niigata city on May 10 and 11, discussing employment, education and innovations.

---Second, Niigata has produced illustrious talents of highly innovative and entrepreneurial characters in the recent past including Dr Kyusaku Ogino in medicine, Prof Junzaburo Nishiwaki in English education, Mr. Saito of Nippon Steel(ex Chairman), Mr. Morohashi of Mitsubishi Corporation(ex Chairman).

---Third, Niigata is a city where gastronomists assemble from all over Japan and where flowers blossom in all four seasons in most scenic surroundings sandwiched by sea and mountains.

Who should attend? Managers and researchers of G8 countries as well as Asia-Pacific Basin Countries in public and private sector organizations with an active interest in innovation and entrepreneurship; Those Governmental representatives; and those from the citizen sector keen to promote new ways to address major social and economic challenges.

Language: Japanese and English (simultaneous translation for Japanese speakers)

Organized by the Business-University Forum of Japan, the Business-Higher Education Forum of the United States, the Council for Industry and the Higher Education of the United Kingdom (tentative), International Association of University Presidents, Niigata City, Niigata Prefecture, Niigata Business Federation

Endorsed by the Ministry of Foreign Affairs, the Ministry of Health, Labor and Welfare, Cabinet Office, Ministry of Economics and Industry, the Ministry of Education, Science, Culture, and Sports, Organization of Economic Cooperation and Development(tentative), United Nations Education, Science and Culture Organization(tentative), the Science Council of Japan, Federation of Japanese Business Organizations.

Program Committee: Shoichiro Toyoda (Chair, Honorable chairperson)

Active Committee: Takashi Inoguchi (Chair, Niigata International Univ.)

Contact: BUF, Satoshi Kohara, FX+813-5733-6018, kohara@buf-org.jp

Program

Thursday, May 8th Venue; Imperial Hotel Tokyo

8:00-11:30 Meeting with Business-University Forum Members

Topics; Invigorating Innovations through Education and Social Entrepreneurship

8:00 - 8:30 **Breakfast**

(8:10-8:30) **Opening speech**

Hiroshi Komiyama President, The University of Tokyo

8:30 - 9:00 **Speech**

David Strangway Chancellor of Quest University Canada

9:00 - 9:50 **Discussion**

Chairperson;

Kazumi Matsushige Vice president, Kyoto University

9:50 - 10:05 **Break**

10:05 - 10:35 **Speech**

Toshiyuki Komatsu

Director, Deputy Group Executive of

Corporate Planning Development Headquarters, Canon Inc.

Masahiro Yoshida

Executive Officer and General Manager

Research & Development Department, Research & Development Division,

Nippon Oil Corporation

Koji Tanabe

Professor, Graduate School of Innovation Management,

Tokyo Institute of Technology

10:35 - 11:25 **Discussion**

Chairperson;

Hiroshi Naya President, Meiji University

11:25 - 11:30 **Closing**

Takashi Inoguchi Professor of Political Science, Chuo University

Former Senior Vice Rector, the UN at the UN University

Friday, May 9th Venue; Ikinariya(Japanese restaurant), Niigata City

18:30-19:00 **Welcoming Remarks**

Shoichiro Toyoda

Chairman of the BUF, Honorary Chairman, Toyota Motor Corporation

Hirohiko Izumida Governor of Niigata Prefecture

19:00-21:00

Dinner

Keynote Speaker;

Charles D. Lake II Vice Chairman and Representative in Japan, Aflac Japan

Saturday, May 10th Venue; Hotel Niigata, Niigata City

9:00-9:30

Opening Remarks

Akira Shinoda Mayor of Niigata

Heitor Gurquilino de Souza Third Rector of the UN University

9:30-10:30

Plenary Session:

Invigorating Innovations through Education and Entrepreneurship

Chairperson;

Hiroo Imura Professor Emeritus, Kyoto University

Keynote Speakers;

Judith Cone Kauffman Foundation

Seiichiro Yonekura

Professor, Institute of Innovation Research, Hitotsubashi University

Discussants;

Ronald Dore London School of Economics

Monte Cassim President, Ritsumeikan Asia Pacific University

Nipone Surapongrakcharoen

Vice Chairman of the Federation of Thai Industries

Mario Cervantes OECD

10:30-11:00

Coffee Break

11:00-12:30

Parallel Session 1: How to invigorate Cooperative Innovation

1a: Through Education

Chairperson;

Katsuhiko Shirai

Executive committee member of BUF,
President of Waseda University

Speakers;

Stephen Philip Johnson

Vice-President of Cornell University,
Business Higher Education forum

Lewis N. Walker

President, Lawrence Technological University

Shinichi Imaeda

General Manager, Toyota Institute,
Toyota Motor Corporation

Tamotsu Tokunaga

Director-General Research Promotion Bureau,
Ministry of Education, Culture, Sports, Science and Technology

Discussants;

Bill Purcell

Dean, College of Public Service
& Urban Affairs, Tennessee State University

Evgeny Yudin

Moscow State Technical University

Ikuo Hirayama

President, Niigata University of
International and Information Studies.

Masakazu Sengoku

Vice President, Niigata University

1b: Through Social Entrepreneurship

Chairperson;

Fiona Wood

Centre for Higher Education and Management Policy,
School of Business, Economics & Public Policy
the University of New England

Speakers;

Charles M. Chambers

Former President, Lawrence University

Pornchai Mongkhonvanit

President,
International Association of University Presidents

James A Powell University of Salford

Adriano De Maio

Under Secretary for the Lombardy Regional Council for
High Level Training Research and Innovation

Discussants;

Terry C. Pierce

Director, Naval Post Graduate School and the Department of
Homeland Security Science and Technology Directorate

Ikutoshi Matsumura

Representative Director, Executive Vice President,
Executive Director of The Energy System Business
Division, Executive Director of The Research &
Development Division, Nippon Oil Corporation

Toshiyuki Komatsu

Director Deputy Group Executive of Corporate Planning
Development Headquarters, Canon Inc.

	<p><u><i>Masami Ishii</i></u> Director Managing Executive Officer, Sompo Japan Insurance Inc.</p> <p><u><i>Masayoshi Shimizu</i></u> Mayor of Ota, Gunma</p> <p><u><i>Toshihiko Yokoo</i></u> Mayor of Taku, Saga</p> <p><u><i>Hironu Ikeda</i></u> Chairman of the Board of Trustees of Niigata Sogo Gakuin</p>
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12:30-14:00 Lunch
Keynote Speaker;
James J. Harvey Executive Director, National Superintendents Roundtable
Minna Takala Senior Development Manager, Nokia Corporation

14:00-16:00 Parallel Session2:
 Cooperative Innovations Empower Both Cities, Regions and Business

2a; Cities and Regions	2b; Business
<p>Chairperson; <u><i>David Strangway</i></u> Chancellor of Quest University Canada</p> <p>Speakers; <u><i>Toyoomi Nagata</i></u> Chairperson, The Ritsumeikan Trust</p> <p><u><i>Norihiko Saito</i></u> Director and Executive Vice President, The Kansai Electric Power Co. Inc</p> <p><u><i>Shinichiro Misono</i></u> Deputy Director-General of Local Public Finance Bureau, Ministry of Internal Affairs Communications and Cabinet Councilor(Regional Revitalization Policy)</p> <p><u><i>Mutsuhiro Arinobu</i></u> Corporate Vice President, Toshiba Corporation</p>	<p>Chairperson; <u><i>Gerald M. Stokes</i></u> President and CEO, Battelle-Japan</p> <p>Speakers; <u><i>Yves Tiberghien</i></u> Assistant Professor, University of British Columbia Department of Political Science</p> <p><u><i>Junzo Kawakami</i></u> Executive Vice President and Executive Officer, Hitachi, Ltd.</p> <p><u><i>Kazumi Matsushige</i></u> Vice president, Kyoto University</p>

Peter Andrews

Queensland Chief Scientist,
Queensland Government Australia

Ryuhei Katsuno

Director-General for Regional Economic and Industrial
Policy, Ministry of Economy, Trade and Industry

Discussants;

Breda Bova

Professor and Senior Advisor to the President,
University of New Mexico

Fiona Wood

Centre for Higher Education and Management Policy,
School of Business, Economics & Public Policy
the University of New England

Sohrab Shahabi

Faculty of International Relationship,
Ministry of foreign Affairs of Iran

Akira Shinoda Mayor of Niigata

Discussants;

James W. Lewis

President, The National Society of High School Scholars

Jean-Louis Armand

S&T Counselor, French Embassy in Japan

Geir Jacobsen

Counselor, Head of Trade and Technology Office
Royal Norwegian Embassy

R. A. Lieberman

President & CTO, Intelligent Optical Systems, INC.

Ursula M. Staudinger

Professor of Psychology, Jacobs University Bremen

Tom Kuczynski

Second secretary of economic section,
Embassy of the Republic of Poland in Japan

Hirohiko Izumida

Governor of Niigata Prefecture

16:00-16:15

Coffee Break

16:15-17:30

Reporting Sessions

Masuo Aizawa

Executive Member, Science and Technology Policy, Cabinet Office
Former President, Tokyo Institute of Technology

Takashi Inoguchi

Professor of Political Science, Chuo University
Former Senior Vice Rector, the UN at the UN University

17:30-17:45

Summary

Fumio Kawaguchi

Chairman and Director, Chubu Electric Power Co., Inc.

18:00-

Dinner

Keynote Speaker;

Ronald Dore London School of Economics
